

RACE TO THE TOP OF VERMONT 2025 EVENT SPONSORSHIP



EVENT SPONSORSHIP BENEFITS

Gold Level: \$5000 or \$7500 of product-in-kind

- » Exclusivity over like sponsors (no competitive sponsors in same category)
- » Banner Ad on CTA website (duration 1 year)
- » Logo placement on back cover of CTA Member Rewards Book
- » (1) Full-page advertisement in the CTA Winter Newsletter (distributed to 2400+ members)
- » Logo placement and direct link on every page of the CTA website
- » Logo and direct link on the race website sponsor page
- » Logo on every page of race website
- » Logo on all race posters
- » Logo on back of each race shirt
- » Social Media mentions/tags (event posts)
- » Tent and banner privileges on race day
- » Distribution rights for race packet

Silver Level: \$2500 or \$5000 of product-in-kind

- » Logo placement on back cover of CTA Member Rewards Book
- » (1) Half-page advertisements in the CTA Winter Newsletter (distributed to 2400+ members)
- » Logo placement and direct link on every page of the CTA website
- » Logo on all race posters
- » Logo on back of each race shirt
- » Logo on every page of race website
- » Logo and direct link on the race website sponsor page
- » Social Media mentions/tags (event posts)
- » Tent and banner privileges on race day
- » Distribution rights for race packet

Bronze Level: \$1000 or \$2500 of product-in-kind

- » (1) Quarter-Page advertisement in the CTA Winter Newsletter (distributed to 2400+ members)
- » Logo placement on every page of the CTA website
- » Small logo on all race posters
- » Small logo on back of each race shirt
- » Logo on every page of race website
- » Logo and direct link on the race website sponsor page
- » Social Media mentions/tags (event posts)
- » Tent and banner privileges on race day
- » Distribution rights for race packet

CONTACT INFORMATION:

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WWW.RTTTOVT.COM



**CATAMOUNT
TRAIL
ASSOCIATION**

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EVENT SPONSORSHIP BENEFITS CONTINUED

Contributing Level: \$250 or \$500 of product-in-kind

- » Logo and direct link on the race website sponsor page
- » Social Media tags (event posts)
- » Tent & Banner privileges on race day
- » Distribution rights for race packet

Prize Level: \$250 in retail gift certificates or merchandise for raffle

- » Direct link on the race website sponsor page
- » Social Media tags (event posts)



CONTACT INFORMATION

Please contact us for more information on how you can partner with the CTA on our largest annual fundraiser event, Race to the Top of Vermont.

Will Robens - Race Director

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